



Drowning Education Awareness and Prevention (D.E.A.P.) Water Safety for Life

Thursday, November 18, 2010

Round Table Pizza

70 Lake Blvd.

5:30pm

Agenda

- I. Welcome and Introductions
- II. Mission and Vision
 - a. Our Mission: "To prevent drowning through education, drowning hazard awareness and the giveaway of lifejackets, swimming lessons and CPR (cardiopulmonary resuscitation) training within Shasta County.
 - b. Our Vision: "Through education to create a "water safe" and "water smart" community where drowning and water-related injuries do not exist."
- III. Discussion/Action Items
 - a. Received notification from State Franchise Tax Board to file 199's; filed before deadline. Financials—5, 5, and 5 in 2010; Revenue goal for 2010---where are we now?

 - b. Fundraisers: Safeway, Chocolate, Round Table or other pizza, ornaments, bake sale,

 - 1. November (or next year) ---Give a lick for a good cause! See's Lollipops (\$____)
 - 2. December--- Ornaments? Gift Basket Drawing?
 - 3. January 2011---Check into US Bank...
 - 4. February 2011--- Chocolate- See's (\$____) Hershey's (\$____)World's Finest(\$250)
 - 5. March 2011---Coffee?
 - 6. April 2011---Safeway; picked up paperwork;
 - 7. October 3rd, 2011 Prime 11 Cinemas---they donate \$100 or 15% of concessions sales, whichever is greater.
- IV. Announcements/Comments (limited to 3 minutes)
 - a. Shasta Drowning Prevention Coalition (SDPC), Next meeting on November 30th at 10am at Shasta Family YMCA.
 - b. Website development –Check links, www.deapwatersafetyforlife.org –Check it out!
 - c. T-shirts in the works...logo designs for 2011
 - d. .

Next meeting: Thursday, January 20, 2011 – Location TBA