



Drowning Education Awareness and Prevention (D.E.A.P.) Water Safety for Life

Thursday, November 3, 2011

Round Table Pizza

70 Lake Blvd.

5:30pm

Agenda

- I. Welcome and Introductions
- II. Mission and Vision
 - a. Our Mission: "To prevent drowning through education, drowning hazard awareness and the giveaway of lifejackets, swimming lessons and CPR (cardiopulmonary resuscitation) training within Shasta County.
 - b. Our Vision: "Through education to create a "water safe" and "water smart" community where drowning and water-related injuries do not exist."
- III. Discussion/Action Items
 - a. Financials—5, 5, and 5 in 2011; Revenue goal for 2012---where are we now?
 - b. Fundraisers: Safeway, Chocolate, Round Table or other pizza, ornaments, bake sale,
 - 1. October—Prime 11 closed; received notification of discontinuing sponsorship just before our fundraiser date;
 - 2. November (or next year) ---Give a lick for a good cause! See's Lollipops (\$)
 - 3. December--- Ornaments? Gift Basket Drawing?
 - 4. January 2012---Check into US Bank...
 - 5. February 2012--- Chocolate- See's (\$) Hershey's (\$)World's Finest(\$250)
 - 6. March 2012---
 - 7. April 2012---Safeway; picked up paperwork;
- IV. Announcements/Comments (limited to 3 minutes)
 - a. Shasta Drowning Prevention Coalition (SDPC), Next meeting TBA.
 - b. Website development –Check links, www.deapwatersafetyforlife.org –Check it out!
 - c. T-shirts in the works...logo designs for 2012; new designs suggestions?
 - d. .

Next meeting: 3rd Thursday, January 2012 – Location TBA